

What's Katie Up To?

10 THINGS TO CONSIDER BEFORE PURCHASING YOUR NEW BLOG THEME!

NO. 1

Before you choose the Theme of your Blog think about what your main Blog Content will be about. Are you a/an:

- Illustrator
- General Blogger
- Photographer
- Instagrammer
- Online Entrepreneur
- Consultant

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NO. 2

As the content will vary (e.g. Photography, Content, Blog Posts), your optimal Blog Theme may also vary!

NO. 3

Look for Themes which are / have:

- Mobile Compatible
- Opt-In Possibility on Front Page
- Grid Option, Gallery Options
- Newsletter Opt-In on Front Page
- Free Social Media Icons
- Sticky Header Options

NO. 4

According to studies, people need up to 7 reminders to act on something (such as an Opt-In). You should include as many Opt-In options as possible such as Buttons, Icons, Text ect. Show your visitors a direct pathway of what you would like them to do on your Blog :)

NO. 5

Are you planning to sell a product? Look for WooCommerce compatible Themes!

NO. 6

Look for Blog themes with 5 star ratings!

I have also created a dedicated Blog post on the 15 most popular Blog Themes ever for you guys! SO head over [THERE](#) if you need some more ideas!

NO. 7

SEO - Does the theme allow you to code things like post titles and descriptions that will draw search engines (and readers!) to your site?

NO. 8

How is the customer support rating for your theme?

NO. 9

Are you running on WordPress! Be sure that your new Theme is WordPress compatible and that you have 1 click download and installation. This will make your life so much easier!

NO. 10

High customization options are a must! As you will want to customize your Blog or Website according to your needs and style, an easy to use but highly customizable theme is super important!