

What's Katie Up To?

50

LEAD MAGNET IDEAS

1. Lists
2. Cheat Sheets
3. Work Papers
4. Templates
5. Checklists
6. Video Tutorials
7. Guides & Guidelines
8. Kits
9. FAQ
10. Workbooks
11. Plans & Business Plans
12. Schedules
13. Spreadsheets
14. How to ...
15. E-Books
16. Podcasts
17. Access to Groups
18. Bundles
19. Tips
20. Free Stock Images
21. Free Font Designs
22. Samples of something you sell
23. Collection of Top Posts
24. Income Reports
25. Newsletters
26. Custom Discount Codes
27. E-Courses
28. X Day - Free Email Course
29. Audio Recordings
30. E-Mail Templates
31. Behind the Scenes Looks
32. Design Templates
33. 1:1 Coaching Sessions
34. Manuals
35. Video Course
36. Webinars
37. Roundups / Best offs
38. Free Access to Exclusives
39. Case Studies
40. Lessons Learned
41. Video Series
42. Printables
43. Access to Network/Community
44. Printable Quotes
45. Toolkits
46. Transcripts
47. Blueprints
48. Swipe Files
49. Access to private Facebook Group
50. Survey Findings