

What's Katie Up To?

BUILDING BLOCKS OF A BLOG CHECKLIST

- Blog Name & URL
- Blog Theme
- Blog Images for: Header, About Page, Logo
- Branding: Colors, Fonts, Logo
- About Page
- Contact Page
- Featured Images for Blog Posts
- Commenting System under Blog Post (Disqus)
- Related Post Widget below Blog Post
- Copyright or Disclaimer Footer
- Ideally 15 Blog Posts or more
- Landing Page & Opt-in Forms
- Newsletter Opt-In Form
- Below Post Opt-In Form
- Social Media Icons
- Sharing Buttons
- Twitter, Pinterest, Instagram, Facebook and YouTube account for your Blog
- Pinterest Graphics for Blogposts
- Email List Provider (MailChimp)
- 3 emails ready to send to new Subscribers
- Google Analytics to get insight on progress
- Stock Photography consistent with your Branding
- Design Program (Canva, Photoshop)
- Sales Channel System such as WooCommerce
- PayPal Account
- Essential Plugins
 - Yoast SEO
 - Akismet Anti Spam
 - Jetpack by Wordpress
 - Contact Form 7
 - Disqus Commenting System
 - Easy Google Fonts
 - Insert Header and Footer
 - Social Warfare
 - SumoMe